



# CAPABILITY STATEMENT

DUNS NO: 1-143-1638

CAGE CODE: 9ENT3

**Certifications:**

- WOSB
- SDB
- LED – SEBD
- LED – Hudson

## Contact US

225-453-4045

education@weconquer.org

www.ccgconsultants.org

5536 Superior Dr STE C Baton

Rouge LA 70816



## COMPANY'S OVERVIEW

Conqueror Consulting Group, headquartered in Baton Rouge, specializes in delivering comprehensive management consulting and educational support services tailored to small and medium-sized businesses, nonprofits, and government agencies. We empower our clients to achieve operational efficiency, strategic growth, and community impact by offering expert consulting, training, and program management. Our solutions integrate cutting-edge business strategies, aligning with client goals to drive sustainable success.



## DIFFERENTIATORS

- Awareness:** We provide actionable insights and data-driven strategies that enhance critical thinking and decision-making, empowering clients to achieve measurable results and accelerate growth.
- Customization:** We implement tailored strategies and innovative methodologies to meet the specific needs of each client, ensuring scalable and adaptable solutions.
- Innovation:** We champion innovative thinking and creative problem-solving, transforming vision into actionable plans that deliver measurable outcomes. Our frameworks support strategic planning and agile execution.
- Purpose-Driven:** We guide clients in aligning their organizational mission with impactful, purpose-driven initiatives that foster long-term success and community engagement.
- Quality Excellence:** We deliver exceptional consulting services, addressing key business challenges and producing sustainable, high-impact outcomes through strategic execution and continuous improvement.



## AWARDS AND RECOGNITION

Our certifications as a WOSB and SDB organization, coupled with recognition from the U.S. Chamber of Commerce, demonstrate our credibility and commitment to delivering high-quality services to businesses and agencies alike.

## PAST PERFORMANCES:

### Victory Unlimited Global (January 2020 – March 2023)

*Scope of Work:*

Led a comprehensive business development contract, focusing on strategic planning, communications, and marketing. Our role involved developing and executing a long-term business growth strategy, creating tailored marketing campaigns, and establishing new communication channels that resulted in a 25% increase in client acquisition and a 15% growth in market share within the first year. We also streamlined internal operations, improving team productivity by 20%.

### Baton Rouge Area Chamber of Commerce (November 2022 – March 2023)

*Scope of Work:*

Provided consulting services through BRAC with a focus on small business advisory, formation, and strategic planning. Our team conducted workshops and one-on-one sessions to assist small business owners with business formation, financial planning, and market positioning. As a result, participating businesses saw a 30% increase in operational efficiency and were able to secure \$50,000 in combined grant funding. The program's success led to extended contracts and further collaboration with local entrepreneurs.

### Sterling Smiles Foundation Nonprofit Organization (May 2021 – Present)

*Scope of Work:*

Delivered educational support and program development services to a nonprofit focused on youth development. We facilitated virtual workshops and developed new fundraising strategies, resulting in a 40% increase in donor engagement and securing \$75,000 in new grant funding. Our work also led to the creation of a mentorship program that now serves over 150 youth annually, expanding the nonprofit's impact within the community.