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# CAPABILITY STATEMENT

**DUNS NO:**  
11-143-1638

**CAGE CODE:**  
9ENT3

## Certifications

WOSB  
SDB  
LED – SEBD  
LED – Hudson

## NAICS CODE

- 541611 – Management Consulting Services
- 541613 - Marketing Consulting Services
- 611710 - Educational and Support Services
- 923110- Administration of Educational Programs
- 541611 – Administrative Management and General Management Consulting Services.
- 541430 – Graphic Design Services

## Company Summary

Conqueror Consulting Group is a 5-year Women Owned Small Business that support entrepreneurial initiatives by working with other small businesses and non-profit organizations to provide support to “underserved” program participants, and satisfy their guidelines through content development, classroom facilitation, and business management consulting. We strive to be a solution to our partners by helping these businesses develop superior business plans, gain their competitive edge, and maximize on growth opportunities to achieve their long-term goals. We deliver these services through the following approach [1] Evaluate, Educate, and Consult [2] Plan, Create, & Design [3] Implement & Train

## CORE COMPETENCIES

- Initial Evaluation and Consultation of Current Business Practices.
- Assist in Planning, Creating, and Designing Tailor Made Action Plans for Best Business Practices.
- Superior Business Plan Development Assistance & Operations Management
- Strategic Communications & Marketing Consultancy
- Financial Literacy, Capital Access, and Tiered Leveled Funding Best



## DIFFERENTIATORS

- Awareness: We bring digestible knowledge to the forefront, improving the “thinking” and “doing” of individuals.
- Imagination: We embrace creativity and forming of new ideas and provide an accountability container for action.
- Innovation: We test new methods, ideas, and strategies that are unique to each individual condition.
- Purpose: The core of what we do is help individuals identify their sense of being.
- Quality: We produce value packed experiences, that addresses the pain points of each unique audience.

## PAST PERFORMANCES

- Victory Unlimited Global January 2020 – March 2023

### Scope of Work

Long-term Business Development Contract including Strategic Planning, Communications, Marketing & Implementation.

- Baton Rouge Area Chamber of Commerce November 2022 – March 2023

### Scope of Work

Rendering consulting services through BRAC, with regards to Small Business Advisory, Formation, and Planning.

## Company Awards & Recognition

- Us Chamber – Small Business Of The Year & Young Entrepreneur “Dream Big” Award Finalist
- Fidelity Bank – Women of The Year Finalist

**GET IN TOUCH**

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Founder

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